# GrandeClub RESIDENCES

#### COCONUT CREEK, FLORIDA





#### CONTENTS

- 4 Overview
- 5 Grande Brand
- 6 Coconut Creek, Florida
- 7 Grande Residences
- 10 Grande Tennis Center







#### OVERVIEW









The Grande Organization (TGO) is an integrated company specializing in residential and hotel development, educational facilities, sports management, and resort and destination real estate. Founded in 2006, the firm is headquartered in New York, with satellite offices strategically located in cities around the world. Select members of our team offer a powerful combination of sports and marketing acumen with the commitment and drive that led them to become some of the most influential athletes of this generation. Each brand operated by TGO strives toward supplying one or more aspects of healthful living.

Whether it is a fee-driven assignment, a private joint venture, or a public/private partnership, The Grande Organization strives to exceed clients' and partners' expectations. We deliver innovative solutions that meet the highest business standards, while providing economic and social returns on investments. We leverage proven business models alongside creative approaches to enhance asset values and accelerate sales, thereby providing longterm value to our investors, shareholders, partners, and clients. Furthermore, among other services, The Grande Organization's ability to maintain a continued presence in operations and asset management throughout the lifespan of a project has proven to be a valuable resource to our partners.

## GRANDE BRAND

The Grande Organization's brand portfolio is built upon a foundation of exceptional service, iconic design, enhanced amenities, sustainable features, and luxury. Our brands have been conceptualized to meet market needs and the predilections of our partners and investors. The Grande Organization's core interests include integrated real estate development and finance, technology, interior design and furnishing, community art, celebrity branding and marketing, wellness programs, education, club membership programs, and taxadvantaged investments. Innovative solutions combined with strong technical expertise and marketing acumen will allow us to exceed the expectations of our owners, guests, investors, and partners by positioning The Grande Organization as a leader in celebrity lifestyle hospitality and residential brands.

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#### COCONUT CREEK, FL

Conveniently located near Palm Beach, Ft. Lauderdale, and Miami—international hubs for art, culture, and entertainment—Coconut Creek is situated in the heart of the southeast Florida real estate market. The City of Coconut Creek was incorporated in 1967 and is comprised of approximately 12 square miles. The Grande at Coconut Creek was born from the vision of the city to establish a Main Street concept for their home town.

This sustainable, mixed-use community will appeal to those seeking an active lifestyle, modern architecture, and urban amenities amidst open spaces that include greenways, water, plazas, and pedestrian paths. Located in western Broward County, there are over 400,000 residents within a 5-mile radius and over 800,000 residents within a 20-mile radius of Coconut Creek.



### GRANDE CLUB

The Grande Club and Residences and the Grande Tennis Center will be located near Main Street, which will feature shops, restaurants, cinemas, and other attractions. The multi-phase master plan includes three phases within two separate land parcels.

The first phase will include development of a prominently featured park to promote green spaces while celebrating the beauty of south Florida. A clubhouse, tennis courts, spa facility, 200-room hotel, convention center, and vacation club will complete the upscale town center.

Additionally, condominiums, tennis cottages, apartments, and town homes will provide a range of housing options for those seeking a contemporary luxury residence convenient to everything.

Phases two and three will include an assortment of commercial retail stores and multi-family condominiums.







#### AND RESIDENCES

#### GRANDE RESIDENCES

Residents of the Grande community will enjoy elegantly appointed homes with all of the amenities of home ownership, yet with few of the responsibilities. The Grande Organization delivers management expertise and concierge services alongside the systems and support to ensure comfort and convenience. From luxuriant, manicured lawns to housekeeping and caretaker services, homeowners will be surrounded by lavish amenities.

Additionally, the amenities and accompanying services of the Grande Club & Residences provide for an extraordinary lifestyle. By means of the highest aesthetic and architectural standards, the Residences will boast spacious layouts, well-equipped kitchens, designer furnishings, and more. The community will also have a performing arts theater, farmer's market, gourmet grocers, shops, and include the Grande Tennis Center with 18 tennis courts, and a full-service spa and wellness center.













#### GRANDE TENNIS CENTER



#### Play Like a Champion.

The Grande Tennis Center offers quality instruction set in a stimulating urban center. The programs help players improve their fundamental tennis skills—or simply enjoy the game—through a variety of offerings designed to meet their needs. Players customize an approach to improve their game, rehabilitate an injury, or simply maintain form. Workshops, clinics, and private lessons help players of all ages and abilities looking to improve their tennis skills in private and luxurious settings. Players may also enjoy social events, competitive tournaments, and league play.

Top coaching staff help players maximize their potential and achieve their goals. Some of the best tennis players of our time will share tips and techniques with GTC players via video components, e-learning modules, and video conferencing.

Playing surfaces at the Grande Tennis Center in Coconut Creek may include a mix of recreational courts such as hard, clay, rebound ace, red clay, and Wimbledon-style grass courts to help patrons train in a variety of settings. Players also have access to strength and conditioning tools in a state-of-the-art fitness complex.











#### GrandeClub RESIDENCES

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